



# PROGRAMME

## DAY 1

WEDNESDAY | FEBRUARY 28

Proudly featuring



Austrian Smart Cities Days



# LET'S MAKE OUR CITIES MORE SUSTAINABLE!

LIVING & CITY PLANNING

COMMUNICATION & LEADERSHIP

RESOURCES

MOBILITY

StoDt Wien



LSE Cities

MHP A PORSCHE COMPANY

### URBAN FUTURE global conference - Europe's largest event for sustainable cities

#### Welcome CityChangers: Passion changes cities around the world

Greg Clark  
Rajendra Singh

STRAUSS 2-3 | ENGLISH | Q&A

#### Inside the Climate Agreements: Should they matter to cities?

Erik Aasheim  
Marlene Burwick  
Renate Christ  
Sara Telahoun

STRAUSS 1 | ENGLISH | Q&A

#### Making Smart City Strategies work

George Dimarelos  
Andreas Trisko  
Karl-Filip Coenegrachts  
Philipp Bouteiller

STOLZ 1 | ENGLISH | Q&A

#### Building sustainability: Architecture's role in changing cities

Kees Christiaanse  
Vivian Loftness  
Oliver Seidel & Henrik Schultz  
Jack Robbins

STOLZ 2 | ENGLISH | Q&A

#### 467,000 premature deaths: Tackling air quality in cities

Alan Andrews & Ugo Taddei  
Pascal Smet

SCHUBERT 3 | ENGLISH | WORKSHOP

### SKYBERRIES vertical farming conference

#### Vertical Farming Past, Present and Future

Dickson Despommier (The Vertical Farm)  
Daniel Podmirseg (vertical farm institute)  
Henry Gordon-Smith (Agritecture Consulting)

SCHUBERT 1-2 | ENGLISH | Q&A

### Coffee Break

#### How to lead change in your city

Greg Clark  
Andrea Reimer  
Rui Moreira  
Lennert Middelkoop

STRAUSS 2 | ENGLISH | Q&A

#### Forget urban planning as we know it

Eugen Antalovsky  
Winston Von Engel  
Jennifer Keesmaat  
Euan Mills  
Elen de Vibe  
Erik Tellden

ISOCARP STRAUSS 1 | ENGLISH | Q&A

#### Getting ready for change: Making climate action matter

Thomas Madreiter  
Sylvia Berndorfer & Jürgen Preiss  
Gil Friend  
Erik Aasheim

STOLZ 1 | ENGLISH | Q&A

#### Autonomous driving will change our life in cities. But how?

Mathias Mitteregger  
Kris Carter  
Alexandra Milonig  
Martin Russ

AT TU TECHNISCHE UNIVERSITÄT WIEN STOLZ 2 | ENGLISH | Q&A

#### Climate protection and adaptation for city leaders

Kata Tüttö  
Gil Penalosa  
Ruska Boyadzhieva

Covenant of Mayors for Climate & Energy SCHUBERT 3 | ENGLISH | WORKSHOP

#### Collaborating for better cities

Alfonso Vegara  
Luke Loveridge

SCHUBERT 4 | ENGLISH | Q&A

#### How to successfully run a vertical farm

Nona Yehia (Vertical Harvest)  
Chris Malcolm (Spread Farms)  
Isabel Molitor (Farmers Cut)

SCHUBERT 1-2 | ENGLISH | Q&A

### Lunch

#### Official Opening of UFGC'18

Daniël Termont  
Maria Vassilakou  
Dave Birss  
Alison Kay  
Siegfried Nagl

STRAUSS 2-3 | ENGLISH | Q&A

#### Sustainable districts: Putting the right structures in place

Scott Cain  
Juha Kostainen  
Wolfgang Frey  
Gerhard Schuster  
Michal Olszewski

STRAUSS 1 | ENGLISH | Q&A

#### Gamification of sustainability

Roman Mesicek  
Theresia Vogel

STOLZ 1 | ENGLISH | Q&A

#### How cities are preparing for the autonomous mobility revolution

Mathias Mitteregger  
Jack Robbins  
Sven Kesselring  
Eriketti Servou  
Angelika Winkler

AT TU TECHNISCHE UNIVERSITÄT WIEN STOLZ 2 | ENGLISH | Q&A

#### Improve what we have. Energy, light and urban farm.

David Schmidmayr (SANlight)  
Christoph Mayr (AIT)  
John Aposos (growX)

SCHUBERT 1-2 | ENGLISH | Q&A

### Austrian Smart Cities Days 2018

#### Austrian Smart Cities Days 2018

Welcome

#### Frugal innovation - is this paradigm fitting for city development?

Maria Tagwerker-Sturm

SCHUBERT 5-6 | ENGLISH | KEYNOTE

#### Play the City - Change the Game!

Gamification Area

### Coffee Break

#### Citizen engagement: How to make sure people don't feel left behind

Marco Buemi  
Pawel Adamowicz  
Aisha Bin Bishr

STRAUSS 2 | ENGLISH | Q&A

#### New game - new rules: How cities change their internal structures to keep up with innovation

Anna Lisa Boni  
Josef Stoll  
Brigitte Jilka  
Christian Davepon  
Luise Noring  
Igor Calzada

STRAUSS 2 | ENGLISH | Q&A

#### Sustainable districts: How to develop them and how to make them successful

Scott Cain  
Marc J. Jørgensen  
Jeni Cross  
José Ballesta  
Nadine Galle  
Sandra Oliveira e Costa & Maija Rusanen

STRAUSS 1 | ENGLISH | Q&A

#### How to make people change their behaviour

Martina Ableideringer  
Stephan Herbst  
Marcus Willand

STOLZ 1 | ENGLISH | Q&A

#### On track for Zero Emission urban mobility

Barbara Muhr  
Frode Hvattum  
Gunnar Heipp

STOLZ 2 | ENGLISH | Q&A

#### Urban Journalism Academy

Simone D'Antonio  
Jeanette Elsworth  
Nicola Vatthauer & Alex Godson

for accredited journalists only

EURO CITIES UN HABITAT SCHUBERT 3 | ENGLISH | Q&A

#### Mayor's Challenge by LSE Cities - Executive Education

Philipp Rode & Savvas Verdis

by invitation only

LSE Cities

SCHUBERT 4 | ENGLISH | WORKSHOP

#### Vertical farms in the context of city planning

Isabel Wieshofer (City of Vienna)

SCHUBERT 1-2 | ENGLISH | Q&A

#### Trail blazing innovations heralding a new urban future Networking of the research programmes

„City of Tomorrow“ (bmvit), „Smart City Demo“ (Climate and Energy Fund) & „JPI Urban Europe“

SCHUBERT 5-6 | ENGLISH | CLOSED CLUB

FOYER | ENGLISH

### Coffee Break

### Afterparty

EXPO & MALL



# PROGRAMME

## DAY 2

THURSDAY | MARCH 1

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LSE Cities

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### URBAN FUTURE global conference – Europe's largest event for sustainable cities

**A new society: Where are we heading and what needs to get done**

9.00  
10.30

Maroš Šefcovic\*  
Norbert Hofer\*  
Aisha Bin Bishr

STRAUSS 2-3 | ENGLISH | Q&A

**How to enable innovative buildings on a large scale**

Gerhard Rodler  
Marco Broekman  
Volker Hartkopf  
Andreas Köttl & Sabine Müller  
Gernot Weis

STRAUSS 1 | ENGLISH | Q&A

**How to communicate "sustainability"**

Mark Wessel  
Gunnar Söderholm  
Heinrich Ströbenreuther  
Ollie Burch  
Eduardo Croci

STOLZ 1 | ENGLISH | Q&A

**How new production and new jobs are (and will be) shaping cities**

Ricardo Rfo  
Michael Rosenberger  
Natalie Voland  
Lennert Middelkoop

STOLZ 2 | ENGLISH | Q&A

**Massive impact: de-carbonizing district heating**

Sofia Lettenbichler  
Bruno Vinatier  
Lydia Hameeteman  
Simona Weisleder  
Christian Holter

EUROHEAT & POWER  
SCHUBERT 3 | ENGLISH | WORKSHOP

**The next evolution of urban mobility**

Felipe Coelo  
Katja Schechtner  
Davor Sertic  
Petra Jens

LEITNER  
SCHUBERT 4 | ENGLISH | Q&A

### SKYBERRIES vertical farming conference

**Fighting for Food Justice in Today's World: Extreme Cases**

Saskia Sassen (Columbia University) Franz  
Fischler (European Forum Alpbach)  
Valentin Thurn (journalist & filmmaker)

SCHUBERT 1-2 | ENGLISH | Q&A

### Austrian Smart Cities Days 2018

**SDG 11 & the New Urban Agenda: Consequences for Austria and the role of technology and innovation**

Jeanette Elsworth

SCHUBERT 5-6 | ENGLISH

**Play the City – Change the Game!**

Gamification Area

### Coffee Break

**Skills to change the world and to deal with frustrations**

11.00  
12.30

Greg Clark  
Pawel Adamowicz  
Joanna Bevan  
Hege Schøyen Dillner

STRAUSS 2 | ENGLISH | Q&A

**How to connect with your citizens? (1)**

Erik Aasheim  
Dirk Lahmann & Johanna Schäfer John  
Judge  
Saskia Beer  
Tanja Wehsely  
Sabina Naßner-Nitsch

STRAUSS 3 | ENGLISH | Q&A

**The world's largest sustainable building experiment**

Stein Stoknes & Birgit Rusten Rune Stene  
Birgitte Mollestad  
Ellen de Vibe



STRAUSS 1 | ENGLISH | Q&A

**Cities going low-carbon: From freaks to mainstream strategy**

Juliana Gutiérrez  
Burkhard Drescher  
Gil Friend  
Thomas Zelgrad & Simon Schneider

STOLZ 1 | ENGLISH | Q&A

**(How) can ICT solutions help cities to become more sustainable?**

Reinhard Birke  
Celia Moore

STOLZ 2 | ENGLISH | Q&A

**Define your sharing strategy or you'll be doomed**

Klemens Himpele  
Tove Lund  
Younus Al Nasser  
Jorn Verbeeck

SCHUBERT 4 | ENGLISH | Q&A

**Project Corners - interactive**

Barbara Imhof (Liquifier)  
Conrad Zeidler (DLR)

SCHUBERT 1-2 | ENGLISH | Q&A

**A „sustainable“ connection – A dialogue with Austrian „Smart Cities“**

SCHUBERT 5-6 | ENGLISH | WORKSHOP

FOYER | ENGLISH

### Lunch

**Cities fast-track innovation with Experimental Zones**

14.00  
15.30

Verena Madner & Fred Luks Gabriella  
Gómez-Mont  
Johanna Kotipelto  
Doris Wiederwald & Walter Wasner

STRAUSS 2 | ENGLISH | Q&A

**How to connect with your citizens? (2)**

Erik Aasheim  
Unnur Margrét Arnardóttir  
Lawrence Grodeska  
Ulrike Böhm & Johannes Kellner Karin  
Wiesinger  
Paul Weis

STRAUSS 3 | ENGLISH | Q&A

**The invisible Smart City: The impact of social investment**

Greg Clark  
Tanja Wehsely  
Rui Moreira  
Gil Penalosa

STRAUSS 1 | ENGLISH | Q&A

**Climate action for small and medium sized cities**

Svein Tveitdal  
Lene Conradi  
Robert Thaler  
Peter Padourek\*

STOLZ 1 | ENGLISH | Q&A

**Retrofitting and energy efficiency: How to pimp-up existing building stock**

Robert Schild  
Kate Brown

STOLZ 2 | ENGLISH | Q&A

**How to get shared mobility started**

Andrew Montague  
Olaf Kieser  
Sebastian Hofelich

SCHUBERT 4 | ENGLISH | Q&A

**The market for vertical farm products - Industry Speed Dating - interactive**

Josef Schmidhuber (Food and Agriculture Organisation)  
Daniel Kats (Infarm)

SCHUBERT 1-2 | ENGLISH | Q&A

**Vertical Farming & the resilient city**

SCHUBERT 5-6 | ENGLISH | WORKSHOP

### Coffee Break

**World's first Cities Fuckup Night**

16.00  
17.30

Dejan Stojanovic  
Hanna E. Marcussen & Maria Vassilakou  
Andrea Reimer  
Gabriella Gómez-Mont  
Ulla Hamilton  
Peter Umundum



STRAUSS 2 | ENGLISH | Q&A

**Dealing with the crisis on hand: Affordable housing in cities**

Samuel Kalika  
Euan Mills  
Alfredo Brillembourg & Hubert Klumpner

STOLZ 1 | ENGLISH | Q&A

**Financing the transition towards sustainable cities**

Michal Olszewski  
George Atalla

STOLZ 2 | ENGLISH | Q&A

**Conference mission, vision and outcomes sum-up**

**Skyberries Vertical Farming Award**

SCHUBERT 1-2 | ENGLISH | Q&A

**Meet with living labs breaking new ground in urban development**

SCHUBERT 5-6 | ENGLISH | WORKSHOP



# FIELD TRIPS

## DAY 3

FRIDAY | MARCH 2

# FIRST-HAND ACCOUNTS BY VIENNA'S INSPIRING CityChangers!

## Experience the world's most liveable city live



URBAN DEVELOPMENT	aspern DIE SEESTADT WIENS	HOUSING	MOBILITY	SUSTAINABLE BUILDINGS	THE INVISIBLE SMART CITY	INNOVATIVE WORKSPACES	THE CREATING CITY	INFRASTRUCTURE AS PUBLIC GOOD	UNKNOWN VIENNA
<p>9.00 – 12.00 Bus Tour</p> <p><b>Transforming the built city: Renewal, infill and mixed-use quarters</b></p> <p><small>CITY OF VIENNA   MUNICIPAL DEPARTMENT 18 URBAN DEVELOPMENT AND PLANNING</small></p>	<p>9.00 – 12.00 Walking Tour</p> <p><b>aspern Die Seestadt Wiens: Urban Development</b></p> <p><small>WIEN 3420 ASPERN DEVELOPMENT AG</small></p>	<p>09.00 – 16.30 Walking &amp; Public Transport Tour</p> <p><b>Vienna's housing projects in passive house standard</b></p> <p><small>PASSIVHAUS AUSTRIA</small></p>	<p>9.00 – 11.00 Site Visit</p> <p><b>Citybike Wien: Managing a bicycle sharing system for over 15 years</b></p> <p><small>HANS-ERICH DECHANT (HEAD OF CITYBIKE WIEN)</small></p>	<p>9.00 – 11.00 Site Visit</p> <p><b>Ruthner Tower: One of the very first vertical farms in the world</b></p> <p><small>SKYBERRIES</small></p>	<p>9.00 – 11.00 Walking Tour</p> <p><b>Vienna Shades Tour: A first-hand view on homelessness</b></p> <p><small>SHADES TOURS GUIDE</small></p>	<p>9.00 – 11.00 Site Visit</p> <p><b>The new world of work &amp; the classroom of the future</b></p> <p><small>TEAM MICROSOFT AUSTRIA</small></p>	<p>09.00 – 11.30 Walking &amp; Public Transport Tour</p> <p><b>The value of public art in the underground</b></p> <p><small>MARTINA TAIG (MANAGING DIRECTOR   KÖR GMBH)</small></p>	<p>09.00 – 10.30 Site Visit</p> <p><b>Vienna's water supply: A sustainable public service for over 150 years</b></p> <p><small>DI WALTER KLING (DEPUTY MANAGING DIRECTOR   MUNICIPAL DEPARTMENT 31   VIENNA WATER WORKS)</small></p>	<p>09.00 – 11.00 Walking Tour</p> <p><b>Why Vienna is judged the most livable city in the world</b></p> <p><small>EUGENE QUINN (CO-FOUNDER   SPACE AND PLACE)</small></p>
<p>13.00 – 15.00 Site Visit &amp; Walking Tour</p> <p><b>To be corrected: Urban development by market demand</b></p> <p><small>BEATRICE STUDE (STAPE OG – PLANNING AND CONSULTANCY)</small></p>	<p>09.00 – 12.00 Walking Tour</p> <p><b>aspern Die Seestadt Wiens: Energy</b></p> <p><small>ASCR ASPERN SMART CITY RESEARCH GMBH &amp; CO KG</small></p>	<p>09.00 – 15.00 Walking &amp; Public Transport Tour</p> <p><b>OeAD's innovative, energy-efficient student dorms in Vienna</b></p> <p><small>GÜNTHER JEDLICZKA (CEO OeAD-HOUSING OFFICE) &amp; NAOMI MORISHITA (PROGRAM MANAGEMENT   GREEN.BUILDING.SOLUTIONS.)</small></p>	<p>09.00 – 12.00 Walking Tour</p> <p><b>Planning for sustainable mobility: PT, shared spaces, parking and sharing</b></p> <p><small>CITY OF VIENNA   MUNICIPAL DEPARTMENT 18 URBAN DEVELOPMENT AND PLANNING</small></p>	<p>09.00 – 14.00 Site Visit</p> <p><b>klimaaktiv GESA house: innovative wooden building</b></p> <p><small>SUSANNE FORMANEK &amp; LORENZ STRIMITZER (KLIMAAKTIV   AUSTRIAN ENERGY AGENCY)</small></p>	<p>09.00 – 11.30 Site Visit</p> <p><b>Refugees become hosts: magdas Hotel and Caritas' innovations</b></p> <p><small>GABRIELA SONNLEITNER (CEO MAGDAS SOCIAL BUSINESS GROUP)   FLORIAN POMPER (HEAD OF CARITAS' INNOVATIONS DEPARTMENT)</small></p>	<p>13.00 – 15.00 Site Visit</p> <p><b>Co-working in Vienna's Impact Hub</b></p> <p><small>IMPACT HUB VIENNA</small></p>	<p>09.00 – 12.00 Site Visit</p> <p><b>Curating urban stories in the museum</b></p> <p><small>ELISABETH LIMBECK-LILIENAU (HEAD OF DEPARTMENT SPECIAL EXHIBITIONS VIENNA TECHNICAL MUSEUM)</small></p>	<p>09.00 – 12.00 Format TBC</p> <p><b>Vienna's system of waste management</b></p> <p><small>MUNICIPAL DEPARTMENT 48 WASTE MANAGEMENT   STREET CLEANING AND VEHICLE FLEET</small></p>	<p>13.00 – 15.00 Walking Tour</p> <p><b>Vienna Ugly Tour</b></p> <p><small>EUGENE QUINN (CO-FOUNDER   SPACE AND PLACE)</small></p>
<p>13.00 – 16.00 Bus Tour</p> <p><b>Transforming the built city: Renewal, infill and mixed-use quarters</b></p> <p><small>CITY OF VIENNA   MUNICIPAL DEPARTMENT 18 URBAN DEVELOPMENT AND PLANNING</small></p>	<p>09.00 – 12.00 Walking Tour</p> <p><b>aspern Die Seestadt Wiens: Retail</b></p> <p><small>SES SPAR EUROPEAN SHOPPING CENTERS GMBH</small></p>	<p>13.00 – 15.00 Site Visit</p> <p><b>Self-organized co-housing „Wohnprojekt Wien“</b></p> <p><small>BARBARA NOTHEGGER (AUTHOR „SIEBEN STOCK DORF“ AND RESIDENT) AND MARKUS ZILKER (EINSZUJEINS ARCHITEKTUR)</small></p>	<p>09.00 – 12.00 Public Transport Tour</p> <p><b>Vienna's public transport system: Tour 01</b></p> <p><small>WIENER LINIEN</small></p>	<p>13.00 – 14.30 Site Visit</p> <p><b>The world's first PlusEnergy Office High-Rise Building</b></p> <p><small>STEFANIE ROITHMAYR (BUILDING CERTIFICATION   SCHÖBERL &amp; PÖLL GMBH)</small></p>	<p>09.00 – 12.00 Site Visit &amp; Walking Tour</p> <p><b>Public participation in urban renewal work</b></p> <p><small>MUNICIPAL DEPARTMENT 25   URBAN RENEWAL &amp; INSPECTING AUTHORITY FOR RESIDENTIAL BUILDINGS</small></p>	<p>16.00 – 17.30 Site Visit</p> <p><b>Erste Campus: Innovative design &amp; sustainable office concept</b></p> <p><small>MR. MICHAEL WERNER (HEAD OF REAL ESTATE INVESTMENT &amp; OPERATIONS, ERSTE GROUP BANK AG)</small></p>	<p>09.00 – 12.00 Walking &amp; Public Transport Tour</p> <p><b>Temporary spaces for Vienna's urban innovators</b></p> <p><small>ULLA UNZETIG (OPEN HOUSE VIENNA)</small></p>	<p>11.00 – 12.30 Site Visit</p> <p><b>Vienna's Water Supply: A sustainable public service for over 150 years</b></p> <p><small>DI WALTER KLING (DEPUTY MANAGING DIRECTOR   MUNICIPAL DEPARTMENT 31   VIENNA WATER WORKS)</small></p>	
			<p>13.00 – 15.00 Walking Tour</p> <p><b>Insights into Mobility Agency Vienna: Facilitating walking and cycling in Vienna</b></p> <p><small>MOBILITÄTSAGENTUR WIEN</small></p>		<p>13.00 – 15.00 Site Visit</p> <p><b>How Vienna's civil society is welcoming refugees</b></p> <p><small>LAURIN LORENZ (PROSA WIEN)</small></p>		<p>13.00 – 15.00 Site Visit</p> <p><b>Re-use of building materials with the HarvestMAP</b></p> <p><small>ULLA UNZETIG &amp; MATERIALNOMADEN</small></p>		
			<p>13.00 – 16.00 Walking Tour</p> <p><b>Planning for sustainable mobility: PT, shared spaces, parking and sharing</b></p> <p><small>CITY OF VIENNA   MUNICIPAL DEPARTMENT 18 URBAN DEVELOPMENT AND PLANNING</small></p>		<p>13.00 – 16.00 Site Visit</p> <p><b>Caritas' community work in Objekt 19 and HAWI shared flats</b></p> <p><small>GEORG IRSA (HEAD OF COMMUNITY WORK   CARITAS VIENNA)</small></p>		<p>13.00 – 17.00 Walking Tour</p> <p><b>Design Safari: A field workshop &amp; inspiration-seeking tour</b></p> <p><small>JUSTYNA TUREK &amp; HENRYK STAWICKI (CHANGE PILOTS)</small></p>		
			<p>13.00 – 16.00 Public Transport Tour</p> <p><b>Vienna's public transport system: Tour 02</b></p> <p><small>WIENER LINIEN</small></p>		<p>16.00 – 18.00 Walking Tour</p> <p><b>The invisible Smart City</b></p> <p><small>EUGENE QUINN (CO-FOUNDER   SPACEANDPLACE)</small></p>				

**Due to the limited availability of seats, registration is required to ensure your participation.**

Programme draft as of January 16, 2018. Final Field Trip Programme and Registration to be published on February 1, 2018!