



16 good arguments for parking management

Coordinated by FGM-AMOR
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based upon training material by RHV

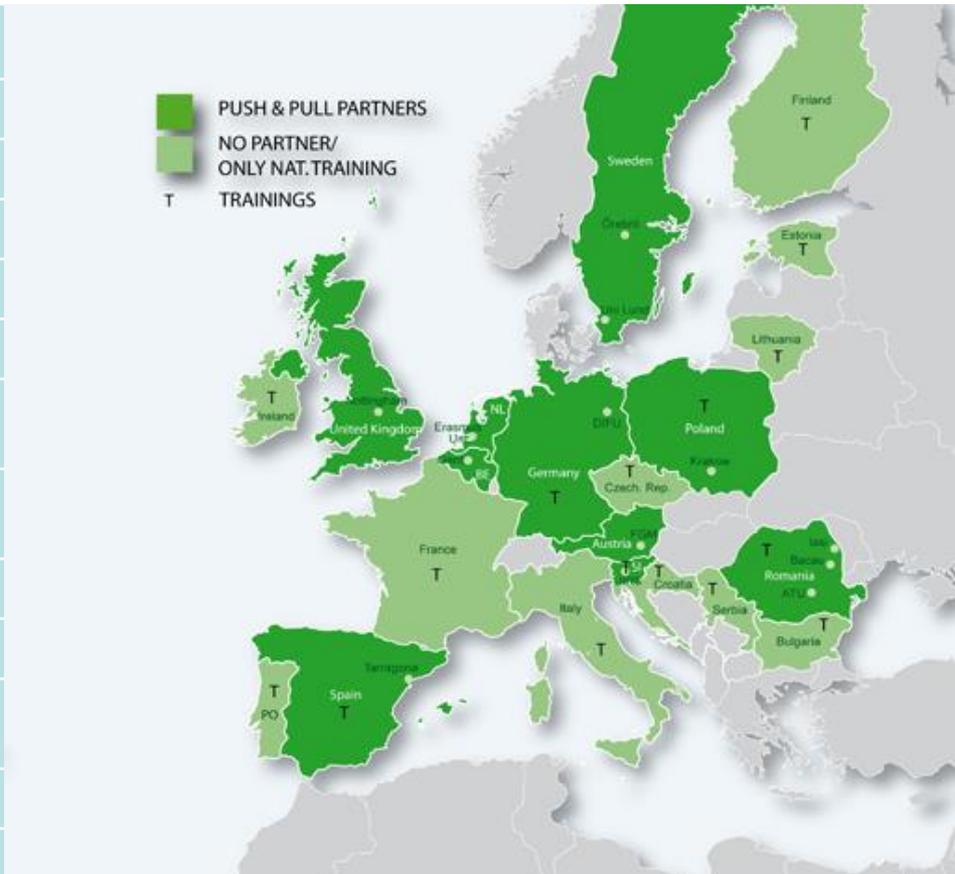


The project

- PUSH & PULL is a three-year EU-funded project (2014-2017) and is called “Parking management and incentives as successful and proven strategies for energy-efficient urban transport”
- The main aim of the project is to improve urban mobility in EU cities by means of parking management combined with mobility management
- The project includes 16 partners (10 EU countries)

Consortium

Austrian Mobility Research	FGM-AMOR	AT
Municipality of Krakow	UMK	PL
Erasmus University Rotterdam	RHV BV	NL
Lund University	ULUND	SE
Municipal Tarragona Parking	AMT	ES
City of Gent	GENT	BE
Urban Planning Institute of the Republic of Slovenia	UIRS	SI
The Association for Urban Transition	ATU	RO
Nottingham City Council	NCC	UK
German Institute of Urban Affairs	DIFU	DE
European Platform on Mobility Management	EPOMM	INT
City of Örebro	ORE	SE
Iasi Metropolitan Area Association	AZMI	RO
Municipality of Bacau	BACAU	RO
European Parking Association	EPA	INT



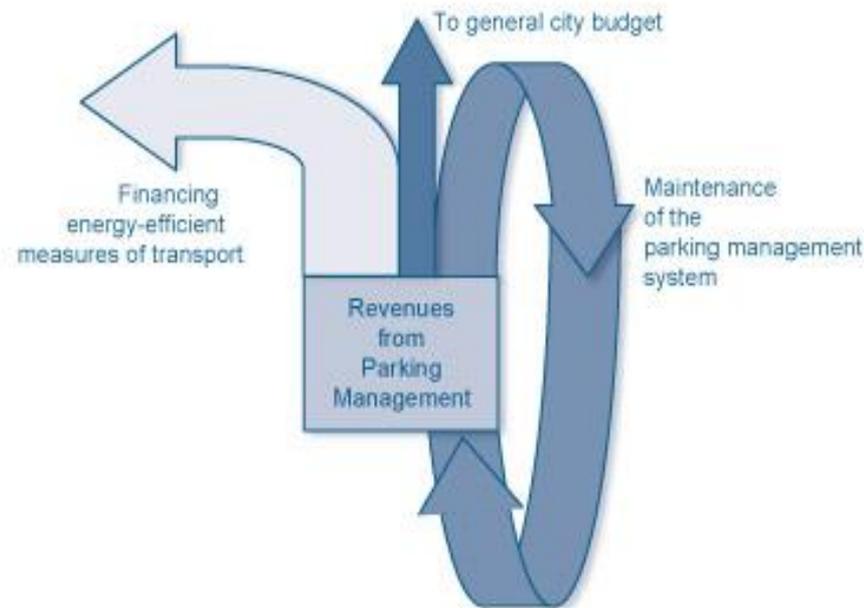
General idea of PUSH&PULL

The big problems in urban transport are

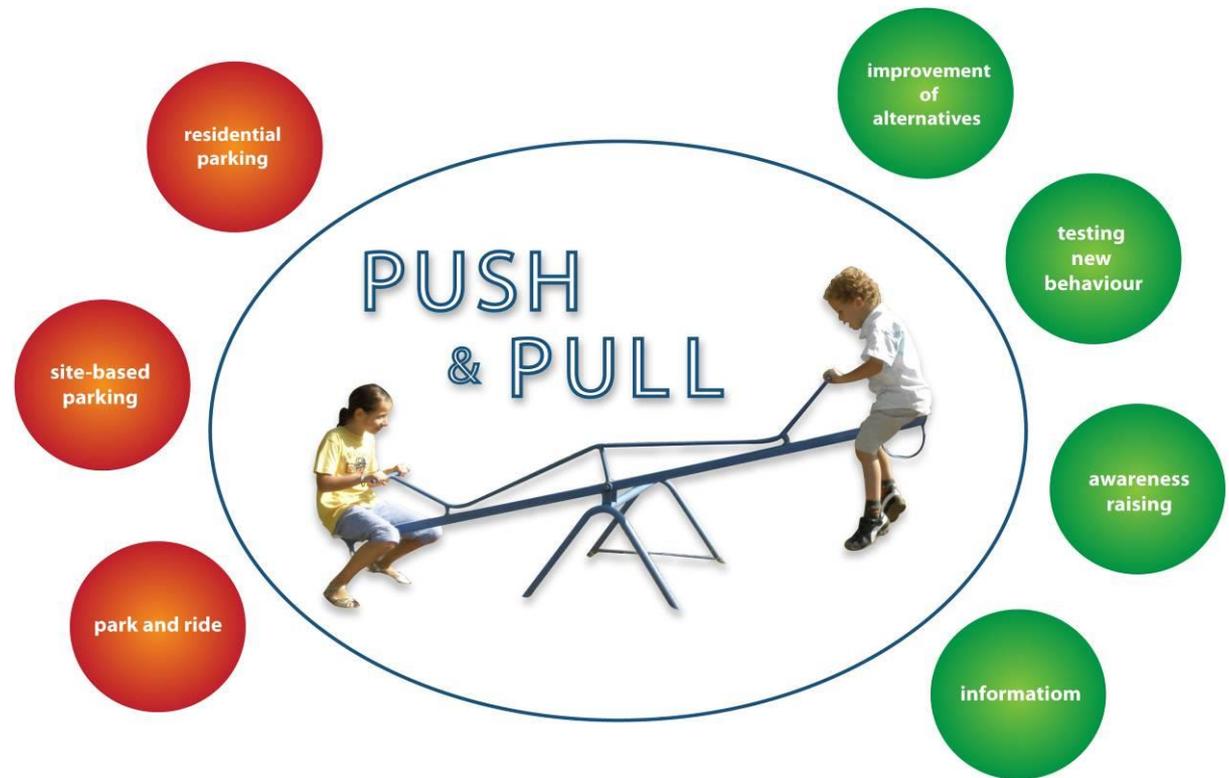
1. Overwhelming and steadily increasing use of cars in cities with all the negative impacts
2. Lack of (financial) resources to encourage use of sustainable modes of transport

General idea of PUSH&PULL: Core funding mechanism

the revenues of parking management (push) are used to encourage the use of energy-efficient modes of transport (pull)



- Dissemination of 16 good arguments
- Collection of best practice on P+P
- Trainings and...



...implementation of P&P measures in

- Krakow (PL)
- Iasi (RO)
- Uni Ljubljana (SL)
- Bacau (RO)
- Tarragona (ES)
- Nottingham (UK)
- Gent (BE)
- Örebro (SE)



Manage urban mobility!

Comparison of push measures

parking management



- well accepted
- quick implementation
- little investments

road pricing / congestion charging

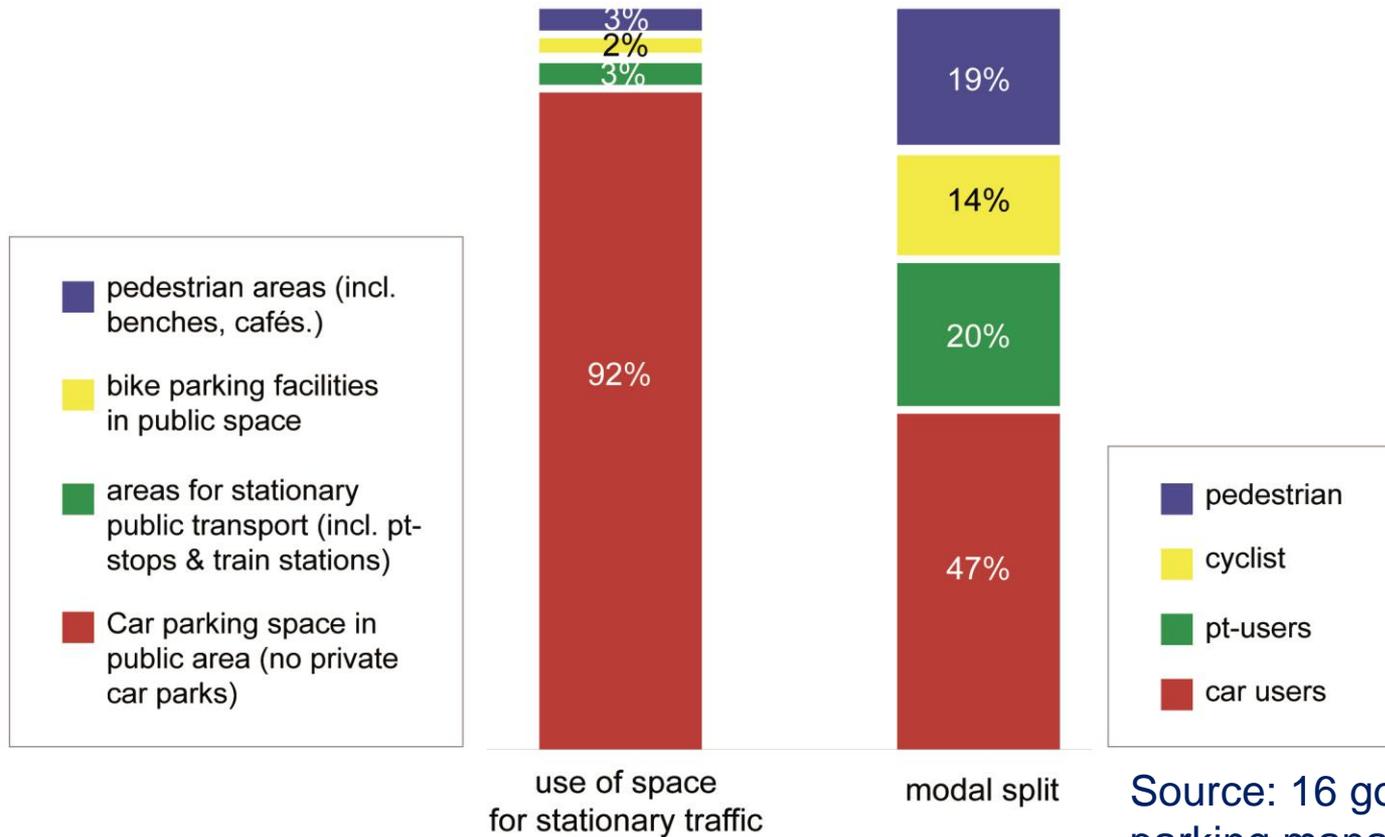


- political controversial
- mid term implementation
- high investment

Source: 16 good arguments for parking management, p. 4

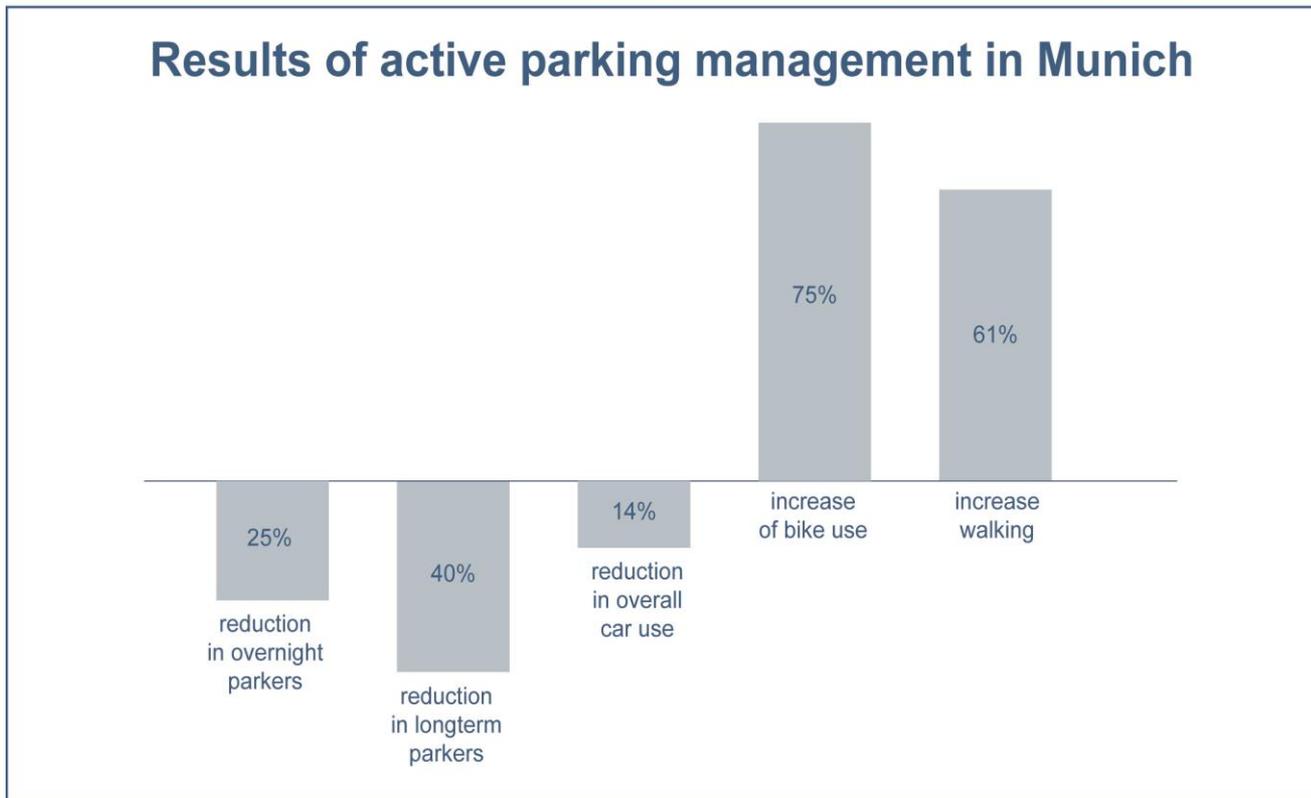
=> managing parking spaces means managing the demand for car use and congestion

Public space has a high value and therefore should be paid if used for parking



Source: 16 good arguments for parking management, p. 5

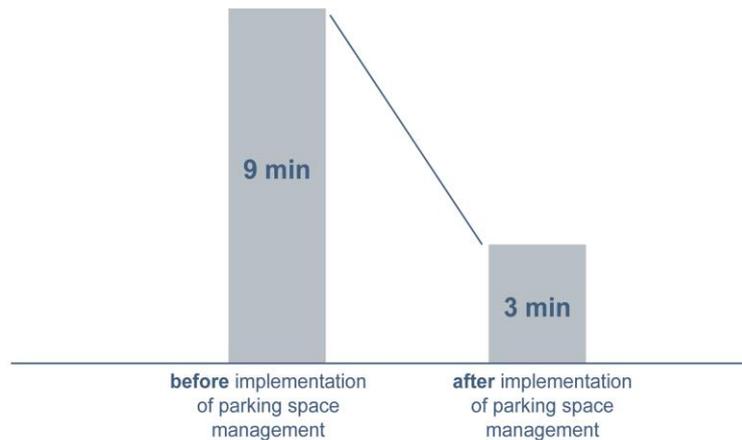
Parking management contributes to a better modal choice and therefore quality of life



Source: 16 good arguments for parking management, p. 6

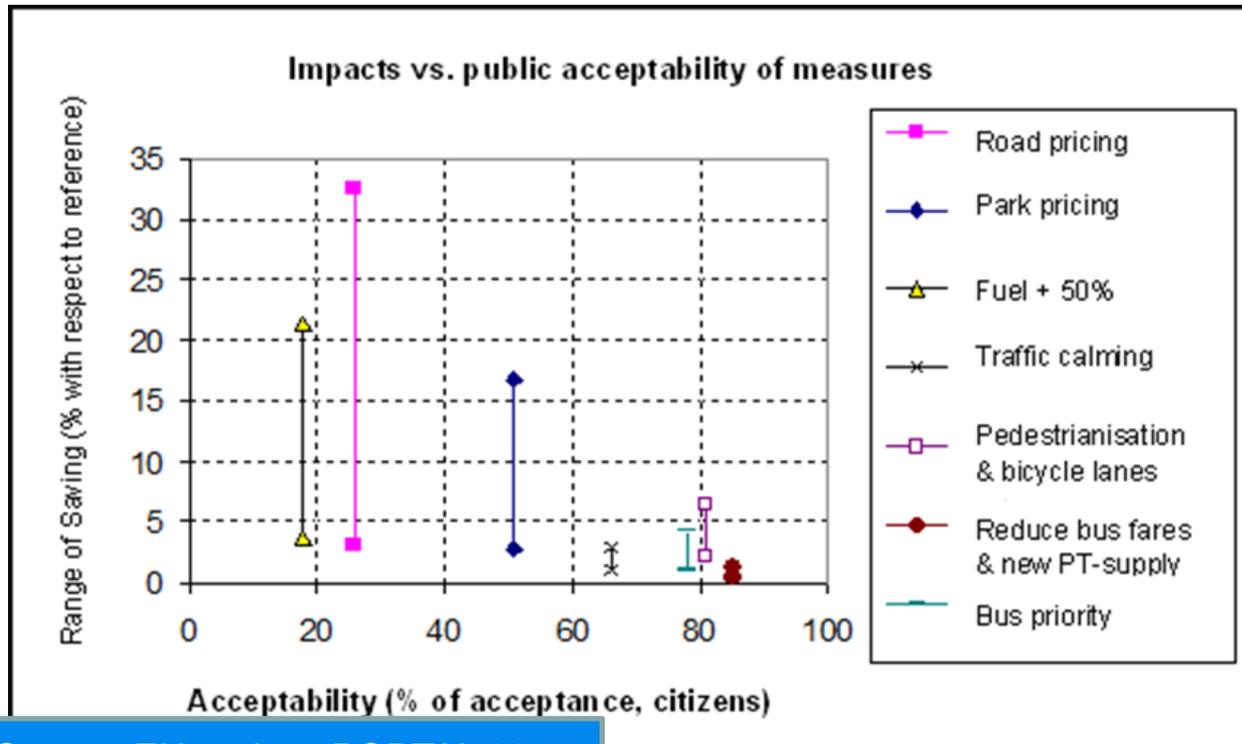
Parking management leads to less park search traffic

Average time to find a parking space
Vienna, district 6-9



Source: 16 good arguments for parking management, p. 7

Parking management has a good impact – acceptance – ratio!



Source: 16 good arguments for parking management, p. 8

Source: EU-project: PORTAL 2003

Pricing parking offers the best value for money: it has high potential to reduce car use and it is well accepted by the general public

Raise of acceptance of parking space management



Source: 16 good arguments for parking management, p. 9

Parking management protects European historic cities from the invasion of cars

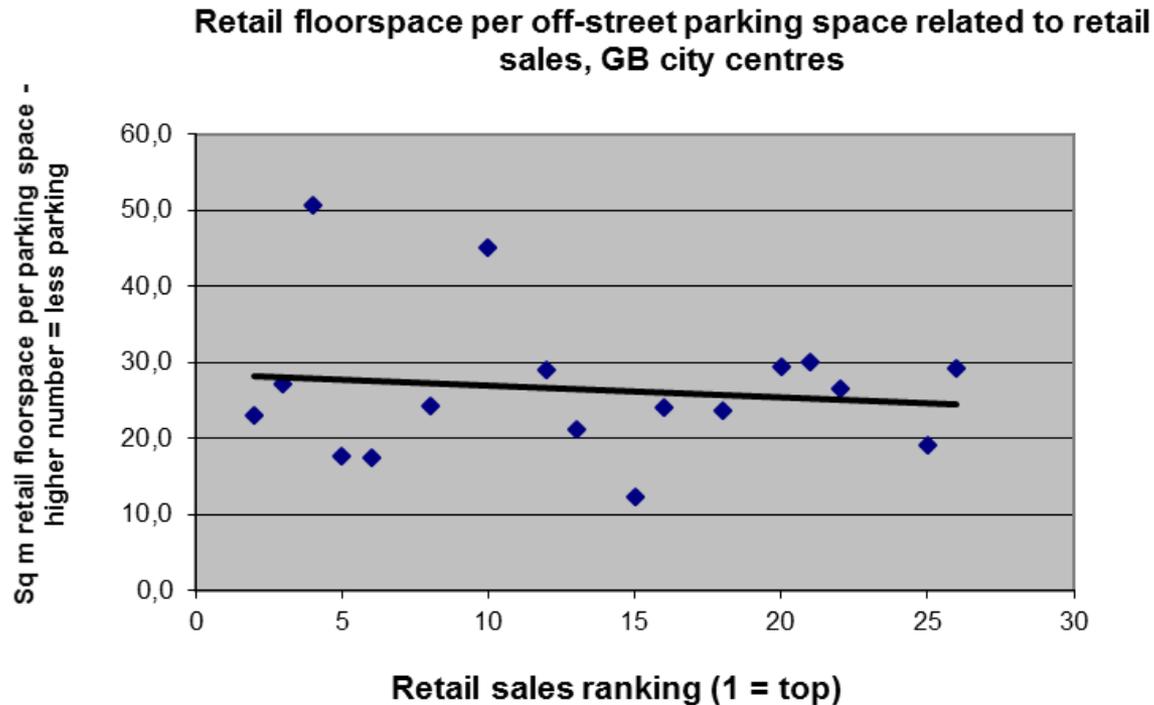


Source: 16 good arguments for parking management, p. 10

Parking management supports the local economy

- Contrary to general beliefs, parking management supports the local economy
- Paid parking does not reduce the number of visitors!
- On the contrary, by managing mobility, it keeps the city center accessible => the city has to be attractive
- There is no direct relationship between turnover of shops and the transport mode used by customers and/or the amount of parking spaces

Parking capacity vs. retail sales (UK)



Source: 16 good arguments for parking management, p. 11

The amount of parking per m2 does not influence the retail sales

Parking management needs high quality of pedestrian routes between parking garages and points of interest



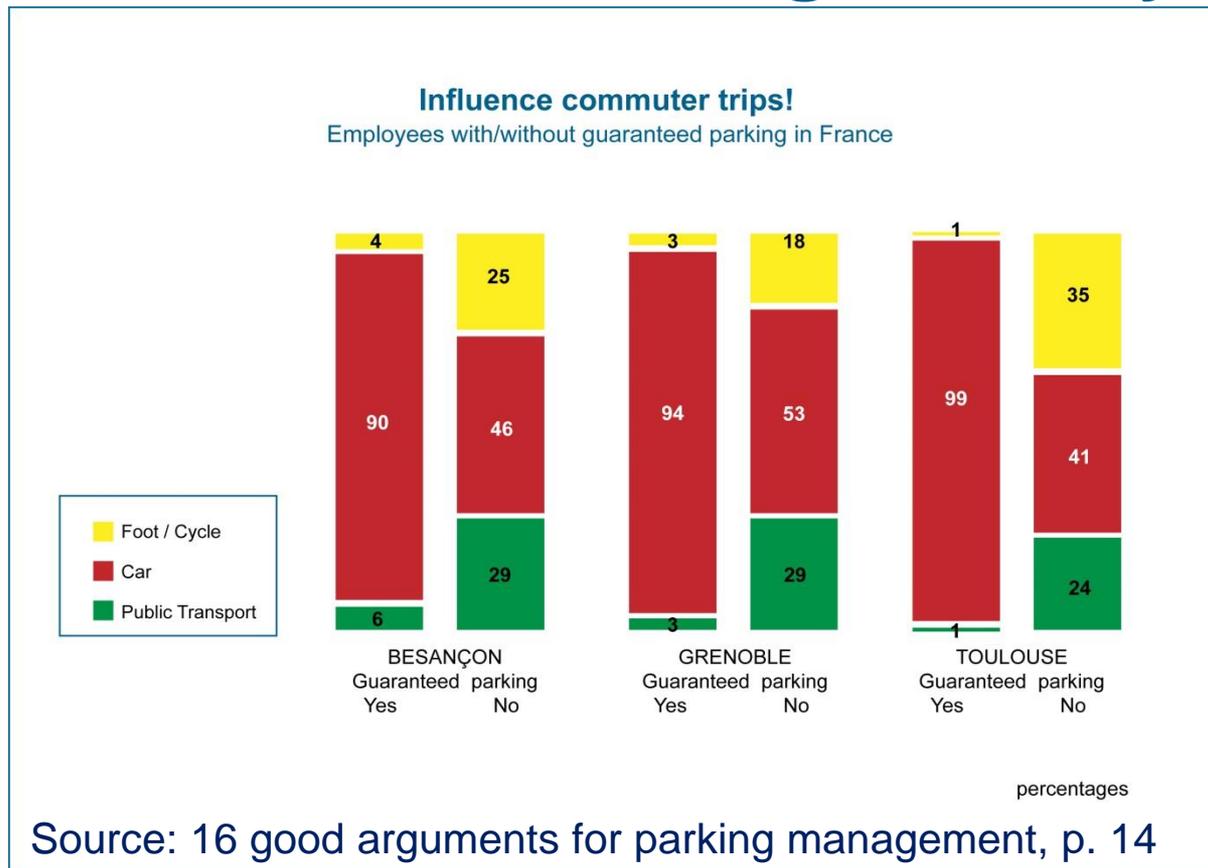
Source: 16 good arguments for parking management, p. 12

Parking management won't stop companies investing in your city!



Source: 16 good arguments for parking management, p. 13

Guaranteed parking spaces at workplaces influence modal choice significantly



Parking management increases road safety



Source: 16 good arguments for parking management, p. 15

Enforcement of parking violation is necessary - not a harassment of car users.



Source: 16 good arguments for parking management, p. 16

Parking policy should reduce parking standards from minimum to maximum



Source: 16 good arguments for parking management, p. 17

Appropriate prices and fines are responsible for the success of parking management



Source: 16 good arguments for parking management, p. 18

Parking management can raise municipal revenue that can be used to encourage sustainable mobility



Parking revenue can be used for sustainable mobility

- Very often cities are depended on national governments for large part of their budgets
- In recent years budget cuts from national governments have been taken place almost everywhere
- Parking management can contribute to raise municipal revenue without increasing - or even reducing - the fiscal pressure on residents
- These revenues can (at least partly) be used to fund sustainable mobility measures or other social activities